





# CAPABILITIES STATEMENT

## ORLANDO OFFICE

1 South Orange ave, Suite 502  
 Orlando, FL 32801

## CORE COMPETENCIES

Our mission is to fuel clients' marketability and ideas visually. We aim to be the experts at helping our customers take their businesses to the next stage, wherever that may be. We look forward to transforming businesses website, or complete marketing strategy through graphic design, web design expertise, photography and many other outlets of marketing.

-  • Web Design
-  • Graphic Design
-  • Branding
-  • Video Production
-  • Marketing Consultation
-  • Media Buying and Placement

## CODES & CERTIFICATIONS

- City of Orlando Minority Business Enterprise
- NMSDC MBE Certification (National)

### NAICS CODES:

541613, 541921, 541430, 519130, 512120



## PAST PERFORMANCE

- Content creation for numerous city-wide campaigns that included video and graphic design.
- Website design and graphics for over 50 for profit businesses and non-profit companies throughout the United States.

## FEATURED CLIENTS



## DIFFERENTIATORS

- **Speed of product completion:** We pride ourselves on the turnaround of our content as we know that there is a window for our product to be impacting.
- **Pricing:** We have amazing pricing for the product we provide due to our lean staff and our ability to complete projects with amazing turnaround time.
- **Customer Focus:** We focus on the needs of the customer and consumer of the customer's product. Aside from design and creation of the content, we also become aware of key audiences and the functionality needed to truly be of help to the target purchasers or investors.